



HUMAN RESOURCE SERVICES
Office of the Assistant Superintendent
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MAR - 1 2012

HUMAN RESOURCE SERVICES

APPLICATION FOR LBUSD DISTRICT 5 BOARD MEMBER APPOINTMENT

Please complete the application information below and the attached information sheet, and provide any additional background information you feel will help the Board of Education in their deliberations to select a Board Member. Completed application materials must be submitted via U.S. Mail or hand delivery to: **Long Beach Unified School District, Attn: Ruth Ashley, Assistant Superintendent, Human Resource Services, 1515 Hughes Way, Long Beach, CA 90810.** Application materials must be received by Assistant Superintendent's Office, HRS, **no later than 4:00 p.m. on Friday, March 2, 2012.**

Interviews will be scheduled the week of March 12-16. The interview committee will consist of one representative from each of the following groups: Teachers Association of Long Beach, Classified School Employees Association, Association of Long Beach Educational Managers, Long Beach Council PTA and the Board of Education. The top three candidates identified from the first round of interviews will undergo a second interview during the week of March 19-22 with all members of the Board of Education. The Board of Education will appoint the new District 5 Board Member at a Special Board Meeting to be called on Friday, March 23.

PRELIMINARY QUALIFICATIONS OF GOVERNING BOARD MEMBERS

(Education Code section 35107)

- Candidates must be 18 years of age or older.
- Candidates must be a resident of the state and live within the District 5 of LBUSD.
- Candidates must be a registered voter.
- Candidates must not be disqualified by the Constitution or laws of the state from holding a civil office.
- Employees of the district are eligible to serve on the Board, however, prior to taking office, the employee must resign from district employment.

FULL NAME (First, Middle, Last):

Diana Frances Craighead

PERMANENT RESIDENCE ADDRESS:

2796 Foreman Ave.

Long Beach, CA 90815

NUMBER OF YEARS RESIDING IN DISTRICT 5: 19

DAYTIME TELEPHONE NUMBER: _____

EVENING TELEPHONE NUMBER: same

OCCUPATION: Homemaker and volunteer

My signature certifies that I meet all primary qualifications of governing board members as listed above.

SIGNATURE: [Signature]

DATE: 2/29/12

Continue to CANDIDATE INFORMATION SHEET...

Candidate Information Sheet - Attachment

1. *Do you have any children who attend school in the Long Beach Unified School District?*

I have a 10th grade daughter at Millikan. I have a son who graduated from Wilson in 2005 and another son who graduated from Wilson in 2008.

2. *Have you worked on any school committees or participated in any school activities recently?*

I am currently the PTSA President at Millikan and am working on a school-wide Career Day event scheduled for this May. Also, I helped with a fundraiser for COMPASS and am working on costumes for the musical production of *My Fair Lady*.

- 2009 to present -EPIIC committee (LBUSD)
- 2009 - Budget Advisory Committee (LBUSD)
- 2008 to 2009 - Academic and Career Success Initiative (LBUSD)
- 2008 – Health Advisory Council (LBUSD)
- 2007 to 2008 – Academic Success Advisory Committee (LBUSD)
- 2007 – A through G College Entrance Requirements Committee (LBUSD)
- 2005 to 2006 – Budget Advisory Committee (LBUSD)

3. *Describe any other community or business activities in which you have participated.*

- 2011 to Present – Long Beach Council PTA Director of Parent Education- Responsibilities include advocating on behalf of all children, attending monthly meetings and presenting information relating to parent education.
- 2009 to 2011 – Long Beach Council PTA Area 2 Advisor- closely supervising twelve PTA units in addition to attending monthly meetings and various committee work.
- 2007 to 2009 – Long Beach Council President- Provided support for PTA’s throughout LBUSD, attend individual PTA unit meetings, deal with conflict resolution, develop new PTA units, preside over monthly meetings and represent Long Beach Council PTA.
- 2008 – Broad Foundation New York – Attended Broad activities with contingency from LBUSD
- 2007 – Instituted Principals and Presidents Forum- An annual event that brings together PTA presidents and principals from their respective schools. This event serves to promote a positive working relationship between school administrators and the PTA.
- 2005 to 2009 – D.A.R.E. Board of Directors – Attend monthly meetings and advocate for the program. Both my daughter and I made a presentation to the City Council on the merits of Maintaining funding for D.A.R.E..

Candidate Information Sheet - Attachment

4. Why do you want to be a school board member?

I have the utmost respect for our school district and would like the opportunity to serve the children and families of the 5th District. I have been volunteering for several years as a concerned and involved parent and I see this as a continuation of the investment I've already made to my community. I truly care about the public school system and want to be a part of a school district that shares the same values. I believe my prior experience will serve me well in this position.

5. What is your approach to effective leadership?

I believe an effective leader is one who is a good listener. Being a leader means being able to identify and address issues. Treat people with respect and have an open mind.

6. What do you see as the basic purpose of public schools?

The obvious answer is that the public school system is there to educate children, but the underlying purpose is to provide an equal opportunity for all children regardless of their socioeconomic status.

7. What is the role of the school board in the fulfillment of that purpose?

I believe the role of the school board is to advocate for children and families and to support the school district to provide the best possible educational experience.

8. What should be the relationship between the board members and the administration in the handling of school concerns?

There should be open communication between the school board and the administration. There should be a partnership and cooperation.

9. How would you describe the strengths of LBUUSD?

I admire the dedication of the staff, teachers and administrators and believe it's the quality of the people making decisions and the people who are in direct contact with the children that are the true strength of our school district. Our school district has always been proactive in anticipating problems and being able to plan for the future. Our school district has led the way in finding ways to improve academic achievement and student success.

Candidate Information Sheet - Attachment

10. *What areas are in most need of improvement within the district?*

This is a difficult question to answer because I think the district does such a good job overall. However, there is always room for improvement. And due to a severe lack of funding, the district will have to make more efficient use of money.

11. *How does the Board's role differ from that of the superintendent?*

The superintendent runs the district and is held accountable to the board. The school board represents the community.

12. *Briefly describe your commitment to public education in the Long Beach Unified School District?*

Since my oldest child was a student at Prisk, I've been involved as a member of PTA at the unit, council and district level, and VIPS in addition to serving on various school district committees. I've helped in the classrooms, I've organized school-wide events, helped to raise money for athletic and art programs at five different schools, represented four different schools at the Superintendent Parent Forum, I've attended (and spoken at) rallies to support funding for education and generally advocated on behalf of our teachers and students.

13. *What could be done to help improve communication and relationships among the board, staff, students, parents and community?*

I believe that being accessible and approachable is key for good communication. Representing the community means being available to listen and respond to issues and concerns.

Cooperation, camaraderie and teamwork between the board and staff mean energy can be used in constructive ways.

Identifying the needs of a diverse population and making information available in different forms helps keep lines of communication open. Providing events like the parent forums are a good way to invite buy-in from parents and encourage parent involvement.

Everyone wants to feel valued.