

2021 CLASSIFIED HERO RECOGNITION FORM

Please type or print information.

I RECOGNIZE:

Name Chris Eftychiou

Classification Public Information Director Location/Site Office of the Superintendent

Please give specific examples of how your classified hero works to (Attach additional sheets if needed):

Support the mission of the District (*"To support the personal and intellectual success of every student, every day"*) by contributing to classroom support and/or business (non-school) operations of the District.

During this unprecedented time, Chris has been our Superhero Public Information Officer. Through the most difficult of times, Chris protected the vision of our distinguished district through carefully crafted press releases, thoughtfully written communication and everything in between. The challenges and uncertainty caused by the pandemic, and the accompanying criticism and critique from stakeholders were often deescalated with Chris's expert knowledge, finesse and his ability to center safety, excellence and equity. Chris worked tirelessly throughout the pandemic (not missing even a single day of work) to be in service to the entire LBUSD community.

Demonstrate a commitment to being a team player and a positive role model for others.

Chris learned how to do many new things this year, even with the deep expertise that he already held in his position. Specifically, when the City of Long Beach came to us as partners to the citywide vaccination program, Chris refined our internal communication systems to effectively communicate with our employees regarding vaccine availability and appointments. This required systematically developing employee groups, coordinating with the City and effectively distributing vaccine appointment links to our employees in an intentional and strategic way. This had an impact on the entire district.

Please list specific personal characteristics and or other details that make this employee exceptional or inspirational regarding his or her performance.

Chris is a key player in maintaining the positive image for our district. His experience, deep knowledge and dedication to our district is commendable. Chris sees everything as "his job," jumping in to support publications, the district website and general communication. He is an exceptional writer who uses these skills in service to employees, students and the district's story.

Submitted by Principal/Administrator Name Jill Baker Title Superintendent

Site/Location Office of the Superintendent Phone # 562 997 8242

Completed forms may be emailed to Mindi Ritter, mritter@lbschools.net or faxed to (562) 425-1320; or mailed to: Personnel Commission, 4400 Ladoga Avenue, Lakewood, CA 90713

ALL FORMS MUST BE RECEIVED BY *MONDAY, May 17, 2021.*